



*Bazadais Means Business*

# Update to Members

July 2013

## Gympie Carcase Classic 2013 Grand Champion Carcase

Congratulations to Keith & Bev Lacey. Not a bad result out of 97 head in competition. The steer was 2nd cross not 1st cross. Keith said he is just blown away how the Bazadais keep performing at these competitions.

In the Charlie Cotter Allrounder the Bazadais came 2nd, 3rd & 4th. The Allrounder includes feedlot and carcase points. Steer 40 got 2nd in Allrounder & won the champion carcase. **See more on the website.....**



Callide Dawson 2013 winning team;  
Left - Right: Keith Lacey, Eddie Wales, Danielle Wales,  
Donna Wales, Don Large and Alan Penney.  
Picture supplied by Queensland Country Life

## Callide Dawson Carcase Competition Bazadais cross win 4 years in a row

What an amazing win for these dedicated Bazadais breeders who enter their cattle into the carcase competitions on a regular basis.. Check out the website for further information on this amazing achievement.

Congratulations to Wales Grazing on the Grand Champion, Champion Grainfed Steer Carcase, Reserve Champion Grainfed Steer, 1st in Pen of Grainfed steers, 1st in Single Grainfed Steer, 3rd Best Live weight gain in Feedlot and taking out the Most Successful Exhibitor.

To Alan and Jeanette Penney on the Champion Grassfed steer carcase, 1st Trade steer or Heifer.

To Keith and Bev Lacey for 1st single Export Heifer, 1st single Grain assisted Steer, and 3rd Pen of Grainfed Heifers. Check out the Website and Facebook for further information and comments.

The breed received a great write up in the Queensland Country Life week of 4th July for the competition wins and the Society followed up with a full page promotion the week after 11th July which coincided with the Beef Week promotion Open Days and the Cross Breeding for Profit.

## New Website and Facebook for Bazadais promotion

It is hoped that all members are aware of the new Website and our Facebook page completed recently. They are great and inexpensive tools for promotion.

The Society is offering to members who do not have a website the opportunity to have a micro site of their own that would be put together at an approximate cost of \$80.00. Members can go onto the website and see two pages that have been done, one for Lindana and one for Belbrooke to get an idea of what is provided and there is an application on the website for members to complete and submit. Also check out some of the new links on the "About" tab.

We would love to have you like our Facebook page and submit comments and photos for the promotion of the breed.

## New Member Liaison Officer

Due to unforeseen circumstances Janet Newlands is unable to continue in the role of member Liaison and Lesley Smith has kindly taken on this role.

Lesley can be contacted on 07 4129 5382 or email [info@bazadaisaustralia.com](mailto:info@bazadaisaustralia.com)

**Keep promoting our tag line**  
*Bazadais Means Business*

## Free Advertising on Website

Our Website is a promotional tool that needs to be an active site to be ranked higher on the Google search engines. We will be updating the site with Cattle for Sale and Semen and Embryos for members.

Under the "Cattle for Sale" page on the site the Society is offering members the first 60 days free for advertising. There will be a text box about business card size stating your stud name and contact details with a link to photos and details of what you are offering for sale. Please remember a photo is worth a thousand words so make it one that is good quality and nice and clear that will entice prospective purchasers to come and look further.

The "Cattle For Sale" page will only keep adverts on the site for 60 days and then they must be removed and refreshed if members wish to continue with the advertisements. If you sell please let us know we would like the feedback.

If you have semen to advertise for sale from an AI approved sire please submit details to [info@bazadaisaustralia.com](mailto:info@bazadaisaustralia.com). Only good quality clear photos will be accepted for display.



French cattle at farm on field trip Bazas 2008

## Updated Articles of Association and Regulations with Interim Calf Registration

Available on the website are the Articles of Association and Regulation with the current amendments, please make yourselves familiar with the newly amended paragraphs. They are in italic so you can see the changes quite easily.

The society is allowing for interim registration of calves prior to 12 months of age without DNA at a cost of \$15.00. Then follow up for full registration at 2 years with DNA & Parent verification for final payment of \$15.00.

Of course you are still able to do your normal once only registration with DNA & PV by 12 months of age for \$25.00. The B1 Registration form can be downloaded from the website under the "ABOUT" tab and look for FORMS.



For Further Information please  
Contact  
Lindsay Penney or Lesley Smith on  
[info@bazadaisaustralia.com](mailto:info@bazadaisaustralia.com)

## BazadAIS Photo Competition

From all the budding photographers out there I am sure you have a lot of great photos of your cattle.

The society is starting to plan for our next magazine and we would like members to submit photos to be considered for the front cover of the magazine.

The winner will receive a promotion pack from the Society and of course have their name and stud listed as cover photo. Send photos for comp to Lesley Smith.



## BazadAIS Events - Brisbane Ekka and Ag Show

Brisbane Ekka is on Friday 9th August 8.30 am start and Toowoomba Ag Show is on 3rd to 5th September.

## Society Sub Committees

Are there any members out there who would be interested in being part of some sub committees?

These are some areas that we are looking at

### Website & Facebook -

Gathering and updating information

### Advertising & Promotion -

Includes press releases, advertisements, magazines and brochures.

### Cattle Promotion -

Field Days for members and public, Shows - Ekka, Regional and Ag Shows.

We would be grateful for any feed back or ideas from members to Lesley Smith please email to [info@bazadaisaustralia.com](mailto:info@bazadaisaustralia.com)



French bull at Aquitania Bordeaux 2008